# Conserve ater Save the Planet.

# **Our Expert Team of Engineers**

Oranie Adams Davian Beroni Horace Brown Deon Coke Shinay Ford Neville Miller

# What is Waterloop?

• Waterloop is a water conservation system which is deigned to filter and reroute greywater to flush the toilet.

OSimple.

Key Partners	Key Activities	Value Propositions Reliability Convenience Saves money	Customer Relationships	Customer Segments
Cost Structuro	Key Resources	Monitored System	Channels	

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
		Reliability	Relationships	
				Contractors
		Convenience		Schools
		Saves money		Hotels
	Key Resources	Monitored	Channels	Middle Income
	key kesources	System	Channels	Home Owners
Cost Structure		Reve	enue Streams	

Key Partners	Key Activities	Value Propositions Reliability Convenience Saves money	Customer Relationships Information Database Online Catalog LIME Directory	Customer Segments Contractors Schools Hotels
Cast Structura	Key Resources	Monitored System	Channels	Middle Income Home Owners

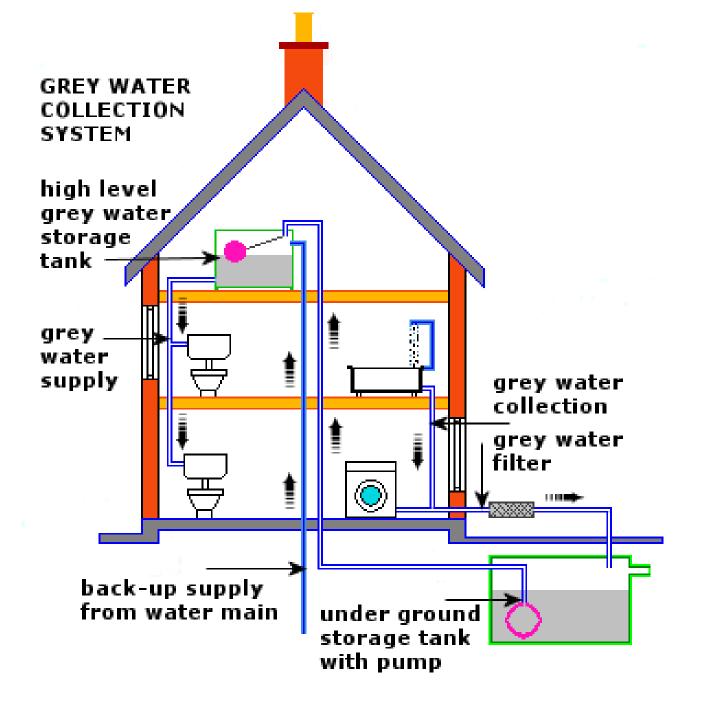
Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segment		
		Reliability	Information Database	Contractors		
		Convenience	Online Catalog	Schools		
		Saves money	LIME Directory	Hotels		
	Key Resources	Monitored System	Channels Personal delivery and installation Social Media Waterloop Water Solutions	Middle Income Home Owners		

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Government		Reliability	Information Database	Contractors
JM Eagle		Convenience	Online Catalog	Schools
HEART Trust NTA		Saves money	LIME Directory	Hotels
NHT		Monitored		Middle Income
Jamaica Environment Trust	Key Resources	System	Channels Personal delivery and installation Social Media Waterloop Water Solutions @the_waterloop	Home Owners

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Government	Monitoring	Reliability	Information Database	Contractors
JM Eagle	Maintenance	Convenience	Online Catalog	Schools
HEART Trust NTA	Testing & Installation	Saves money	LIME Directory	Hotels
NHT				Middle Income
Jamaica Environment Trust	Key Resources	Monitored System	Channels Personal delivery and installation Social Media Waterloop Water Solutions @the_waterloop	Home Owners

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Government	Monitoring	Reliability	Information Database	Contractors
JM Eagle	Maintenance	Convenience	Online Catalog	Schools
HEART Trust NTA	Testing & Installation	Saves money	LIME Directory	Hotels
NHT	Key Resources	Monitored	Channels	Middle Income
Jamaica Environment Trust	Physical Resources	System	Personal delivery and installation Social Media	Home Owners
	Human Resources		Waterloop Water Solutions	
			💟 @the_waterloop	
Cost Structure		Rev	enue Streams	





Key Partners	Key Activities	Value Propositions		Customer Relationships	Customer Segments	
Government	Monitoring	Reliability		Information	Contractors	
	Maintenance	Convenience		Database Outing Catalog	Schools	
JM Eagle	Testing &	Savac manay		Online Catalog		
HEART Trust NTA	Installation	Saves money		LIME Directory	Hotels	
NHT	Key Resources	Monitored		Channels Personal delivery	Middle Income Home Owners	
Jamaica Environment Trust	Physical Resources	System		and installation Social Media		
	Human Resources			Waterloop Water Solutions		
				Solutions       Output       Output <t< td=""><td></td></t<>		
Cost Structure			Reve	enue Streams		
				ation g maintenance every 3	months	

Key Partners	Key Activities	Value Proposi	Value PropositionsCustomerRelationships		Customer Segments
Government	Monitoring	Reliability		Information Database	Contractors
JM Eagle	Maintenance	Convenien	ce	Online Catalog	Schools
HEART Trust NTA	Testing & Installation	Saves mor	ley	LIME Directory	Hotels
NHT	Key Resources	Monitoreo		Channels	Middle Income
Jamaica Environment Trust	Physical Resources	System		Personal delivery and installation Social Media	Home Owners
	Human Resources			Waterloop Water Solutions	
				Y@the_waterloop	
Cost Structure			Reve	enue Streams	
Product and installat Flexible pricing - fix Raw material & labou	ed & variable costs		Installe Ongoin	ation g maintenance every 3	months

Waterloop Systems										
	Budget for the Year									
	Jan	F	eb		Mar	Apr	May	Jun		
Total Revenue	1,200,000	1,440	,000	1,7	28,000	2,103,600	2,524,320	3,029,184		
Cost of Goods Sold	1,129,110	1,242	,021	1,3	66,223	1,502,845	1,653,130	1,818,443		
Gross Profit	70,890	197	7,979	36	61,777	600,755	871,190	1,210,741		
Total EXPENSES	509,000	419	,500	42	26,000	434,100	440,160	447,946		
Net Income Before Taxes	(438,110)	(22)	1,521)		(64,223)	166,655	431,030	762,795		
Income Tax Expense	-		-		-	54,996	142,240	251,722		
NET INCOME	-\$438,110.0	00 -\$221	,521.00	-\$6	54,223.10	111,659	288,790	511,073		
	Jul	Aug	Sep	1	Oct	Nov	Dec	Total		
Total Revenue	3,635,021	4,362,025	5,234,4	30	6,281,316	7,537,579	9,045,095	48,120,570		
Cost of Goods Sold	2,000,287	2,200,316	2,420,3	48	2,662,382	2,928,621	3,221,483	24,145,209		
Gross Profit	1,634,734	2,161,709	2,814,0	82	3,618,934	4,608,959	5,823,612	23,975,361		
Total Expenses	458,031	467,294	477,12	23	490,115	499,977	517,025	5,586,270		
Net Income Before Taxes	1,176,703	1,694,415	2,336,9	959	3,128,818	4,108,982	5,306,588	18,389,091		
Income Tax Expense	388,312	559,157	771,1	197	1,032,510	1,355,964	1,751,174	6,307,272		
NET INCOME	788,391	1,135,258	1,565,7	63	2,096,308	2,753,018	3,555,414	12,081,819		

# Waterloop Systems

# $\bigcirc$ Return on Investment = 10%

 $\bigcirc$  Burn Rate = 14 months

 $\bigcirc$  Percentage of Waterloop being sold for shares = 8%

# Conserve Vater Save the Planet.