

# DECOR



Team Members
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#### **Business Description**

Our company is an event setting organization which takes day to day disposables such as drift wood, glass, plastic bottles, fabric and trimmings and turn them to renewable resources to set the ambience for any event. We also use this medium as a social entrepreneurship to teach others the skills and sell our products while cleaning the environment. Lets use innovation for your special occasion, from trash to treasure we'll make it work, a lasting memory with beauty and style.

## Business Module Canvas

Key Partners	<b>Key Activities</b>	Value	Customer	Customer
		Proposition	Relationship	Segment
Photographers	Advertising	Cost	Reliability	Tourism
Jamaica cultural development	Art Show	Reduction		Events Planning
commission(JCDC)		Social		Hotels
Tourism industry		Entrepreneur		Cultural
Hotel				Organization
Craft Vendors				Service Clubs
NSWMA				(Eg. 4h clubs)
Recycle Plants	Key Resources		Channels	Revenue Stream
Schools				
Youth Clubs				
Cost Structure	Human		Webpage	Services charges
Fixed Cost	Capital		Social Media	Scale
Variables Cost	Environment		Brochure	
	Trash		Picture Collage	
	Service clubs		Television Ad	
	Recycle Plants		(Media)	
			Word-A-Mouth	

## Budget

- Assets JM\$3, 000000
- ► Startup of Capital JM \$2, 000000
- Aid in the covering cost for:
- Advertising/Marketing
- Traveling
- Wages
- Bills
- Materials
- Brunt rate 15 months
- Services and sales after 2years
- 35 events JM\$35,000per event 2 = \$2, 450000
- ▶ 80 packages JM\$ 50,000 package 4,000000



## More info/Booking

Trash 2 Treasure Dec





Recycle It JA



https://trash2treasuredecor.wordpress.com



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