

Getting things done in government – PEMANDU's 8 steps BFR methodology

By Tengku Azian Shahriman PEMANDU Associates

Project Cycle Management – A cornerstone of Implementation and Delivery Grenada

3 September 2019



PEMANDU was set up in 2009 as a government delivery unit under the Prime Minister's Department and subsequently evolved into PEMANDU Associates in 2017







In 2009, PEMANDU was set up as a Performance Management and Delivery Unit under the Prime Minister's Department to steer Malaysia into becoming a High Income Nation by 2020 through the National Transformation Programme.

Upon upskilling the civil service and transferring its mandate officially to the Civil Service Delivery Unit in 2017, PEMANDU evolved into PEMANDU Associates to replicate its work across other countries and the private sector.



A Transformational Way of Working:

The 8-Step BFR Methodology



Planning / Thinking (10%)

- Strategies, Key Activities & Responsibilities
- Organizing
- Communication & Engagement

Implementation / Doing (90%)

- Monitoring
- Recursive Problem Solving
- Assessment / Validation
- Reporting



In this presentation, I will deep dive into 3 "pain points" frequently faced during implementation hindering delivery

1

Unclear direction from leadership and lack of buy in from stakeholders who tend to work in silos

2

Lack of data for informed decision making

3

Lack of capacity during implementation

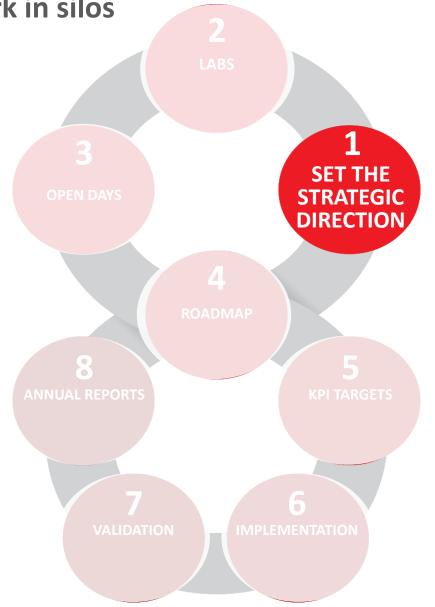


"Pain point" #1: Unclear direction from leadership and lack of buy in

from stakeholders who tend to work in silos

Strategic Workshop

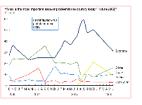
- Labs
- Open Days



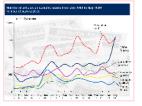
Analysis of data from multiple inputs resulted in the selection of 6 NKRAs with respective Lead Ministers

Sample of inputs

Electorate Surveys



Newspaper headlines



Policy documents





Cabinet member polls

Socurity and Law		Economic Development		Government Dollvery	
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Shortlist of NKRAs

Cabinet Workshop conducted to decide on the final NKRAs from total shortlist:

- Crime
- Education
- Roads
- Food Prices
- Corruption
- Water Supply
- Broadband
- Illegal Immigration
- Housing
- Electricity
- Healthcare
- Higher Education
- Defense
- Communications
- Public Transport

Final NKRA list





For the Economic Transformation Programme, in 2010 we conducted a 1,000 CEOs Workshop to get a national consensus on the priorities



1,000+ movers and shakers (CEO & top leaders) from 200+ Multinational Companies, Government Linked Companies, Subject Matter Experts, Ministries and Government agencies attended the workshop

We landed on 12 National Key Economic Areas (NKEA)



Oil, Gas and Energy



Healthcare



Electrical & Electronics



Education



Communications
Content &
Infrastructure



Tourism



Greater Kuala Lumpur



Financial Services



Business Services



Agriculture



Wholesale & Retail



Palm Oil & Rubber

- USD15,000 (~RM48,000) per Capita GNI
- USD523 Billion (RM1.7 Trillion) GNI
- 6% GDP Growth per Annum

- USD444 Billion (RM1.4 Trillion) Investment
- 92% Private, 8% Public Investment
- 73% Domestic, 27% Foreign Direct Investment

• 3.3 Million
Additional Jobs



On 28 and 29 April 2018, a Strategic Workshop and Cabinet Retreat was held in Saint Lucia and 6 Key Results Areas were prioritised

List of focus areas identified during the strategic workshop

Economic Sector

- 1 Agriculture
- 2 Tourism
- 3 Infrastructure
- 4 Climate Change
- **6** Logistics and Transportation
- Entrepreneurship
- Business Environment
- **8** Construction
- 9 Energy
- 10 Manufacturing

Social Sector

- **1** Education
- 2 Healthcare
- Crime
- 4 Housing
- 5 Youth Development
- 6 Elderly/Social Protections



List of focus areas prioritised after a prioritisation matrix exercise and a voting session

- **A** TOURISM
- **AGRICULTURE**
- **INFRASTRUCTURE**
- **#** HEALTHCARE
- **₱** EDUCATION
- **P** CITIZEN SECURITY



Strategic workshops were also held in Oman, Nigeria and Lesotho to agree upon key priority areas to focus on



Oman (2016)

5 Priority Areas: Social & Economic

- Manufacturing
- Tourism
- Logistics
- Finance
- Labour Market and Employment





3 Priority Areas: Economic

- Agriculture and Transportation
- Manufacturing and Processing
- Power and Gas





Lesotho (2019)

4 Priority Areas: Social & Economic

- Agriculture
- Manufacturing
- Technology and Innovation
- Tourism and Creative Arts





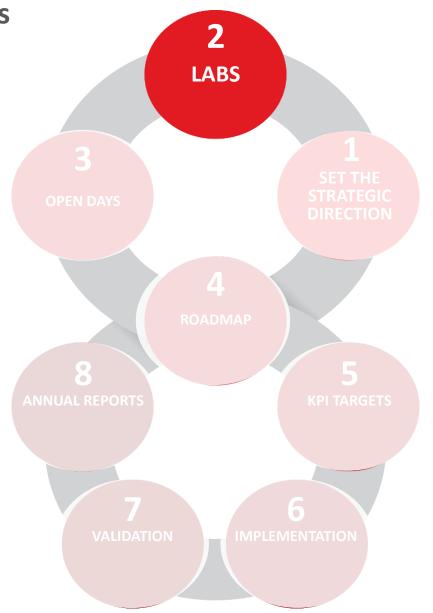
"Pain point" #1: Unclear direction from leadership and lack of buy in

from stakeholders who work in silos

Strategic Workshop

• Labs

Open Days



A lab is a dynamic environment with multiple things happening at the same time

Inputs

- · Working teams
- Key stakeholders (internal and external)
- Data and background materials

Learning

- Fact-finding
- Research (best practices, success stories, etc.)
- Lab environment
- Lab objectives

Analysis

- Data analysis and numbercrunching
- Stakeholder analysis
- Root cause analysis

Brainstorming and problem solving

- Intervention design
- Follow-up on outstanding issues
- Documentation & data entry

Discussions and Debriefs

- Outcomes from external meetings and discussions
- Syndication

Outcomes

- Skilled and motivated teams
- Delivery plan for each NKRA
- Resourcing strategy (people and financing)



What will you see in a lab?

Physical

- Best possible leaders with excellent facilitation and problem solving skills
- Dedicated working space and tools (database, templates, etc)
- Full-time and time boxed (typically 6 weeks)
- Daily log books and war room



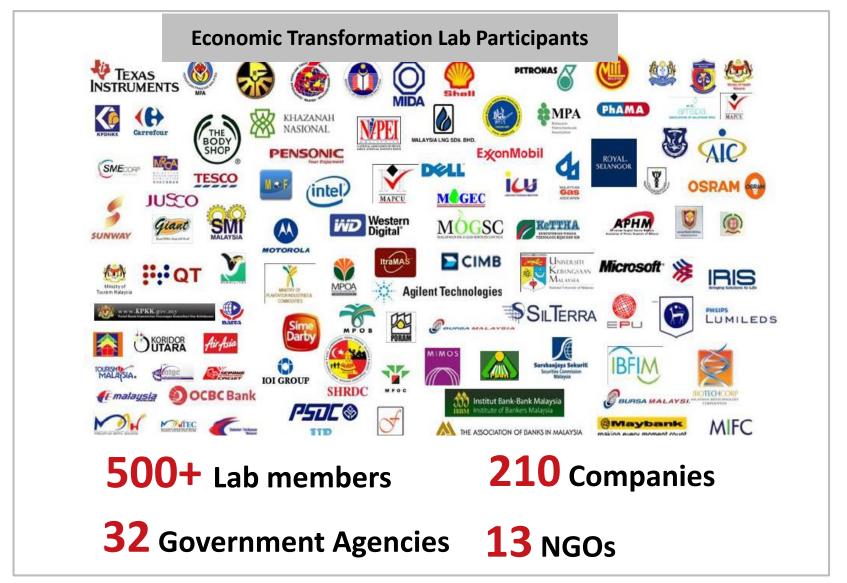
Experiential

- Intense open debates and "hands-on-deck" approach
- Breakdown of silos and no bureaucracy
- Syndication and experimentation (pushing the boundaries)
- Radical, practical and innovative solution to achieve BIG FAST RESULTS





Under the National Key Economic Areas (NKEA), labs with more than 500 stakeholders were conducted in 8 weeks



Similarly in other parts of the world, PEMANDU facilitated social and economic labs with participations from all levels of stakeholders

2019 Lesotho Economic Lab

2018
St. Lucia Social & Economic Lab

2018 Nigeria ERGP Lab



399

Engagement with project owners

77

Projects prioritised



185

At Focus Group kick off

10,900

Hours worked

65

Game changers identified



210+

Participants in 3 Workstreams

67,000

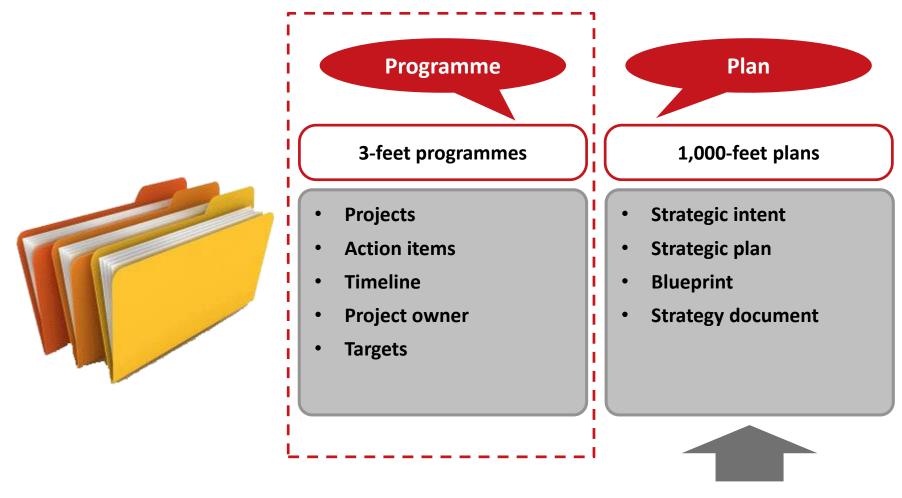
Hours of effort logged by lab teams

15

Minister & PS syndication visits/sessions to the ERGP Focus Lab



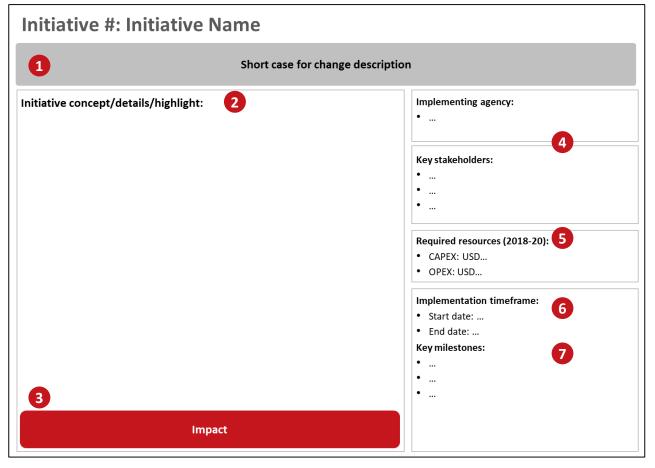
The outcome of the lab: Detailed 3-feet programmes which the Delivery Unit can now immediately implement!



Traditionally most Government will come up with plans (and more plans)



In order to have "shovel-ready" initiatives, lab members work together to detail out the prioritised solutions



- A strong case for change that states why this initiative is needed
- Detailed description of the initiatives, including diagrams
- A strong, quantifiable statement of impact / KPI
- Main implementer and all other relevant stakeholders
- Budget requirements for initiative to happen
- Implementation timelines that follow 3-ft implementation plans
- Main milestones that follow 3-ft implementation plans



Labs are an important step prior to the setup of a Delivery Unit – the priorities and work of the DU are derived from the labs

OUTPUTS FROM LAB



- ▼ True North defined and quantified
- Game Changers reviewed, refined and prioritised; KPIs established
- ☑ Issues and challenges problem solved
- ☑ Detailed 3-feet plans developed
- Budget requirements identified
- Governance structures established
- ☑ Endorsement & commitment from leadership

CORE DELIVERABLES OF THE DU



Performance Management and Delivery Unit (PMDU)



Healthcare

100% access to healthcare services



Tourism

40% increase in tourist arrivals



Education

2X increase in TVET & tertiary enrolment



Agriculture

3x in banana exports



Citizen Security

45% reduction in serious crimes



Infrastructure

99km of new / upgraded roads 2X increase in airport capacity



In 2019, the IMF recognised the Sultanate's Tanfeedh programme's contribution to economic diversification and job creation

Oman's Tanfeedh Lab Wave 1 & 2







Manufacturing

Tourism

Logistics







Finance

Labour Market & Employment

Fishery

Projects & Initiatives

GDP in 2023

154

OMR7.9b

INVESTMENTS

JOBS

OMR17.3b

38,000

International Monetary Fund Consultation with Oman



"Since the 2014 oil price shock, Oman's policy efforts have aimed at strengthening the fiscal position, enhancing private sector-led growth and employment, and encouraging diversification."

"Directors commended the ongoing implementation of the Tanfeedh Program with a focus on economic diversification and job creation."

- IMF Press Release, 3 July 2019

'IMF lauds Oman's Tanfeedh programme'



"A series of 'labs' focusing on each of these sectors have generated a substantial portfolio of projects and initiatives that are currently in various stages of implementation and operation. The Implementation Support and Follow-up Unit (ISFU), set up under the auspices of the Diwan of Royal Court, is tracking the speedy delivery of these projects."

- Oman Observer, 20 Aug 2019

"Pain point" #1: Unclear direction from leadership and lack of buy in

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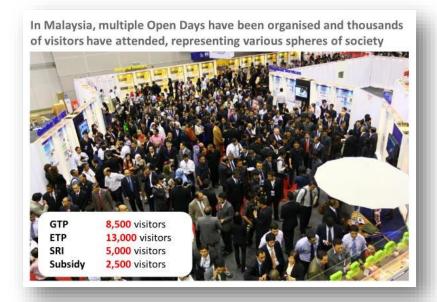
Strategic Workshop

Labs

Open Days



Thousands of visitors attended the Open Day to understand the government priorities and provide feedback on the lab outcomes



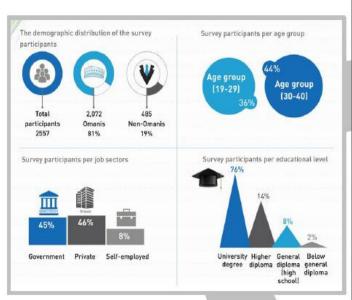




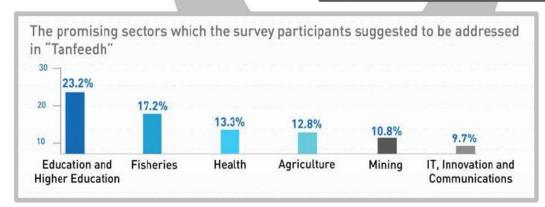




In Oman, public feedback on lab outcomes were overwhelmingly positive; comments were subsequently captured and taken into consideration



Components	Agree %
The mechanism adopted in "Tanfeedh" will contribute o enhancing economic diversification	94.5%
The outcomes of "Tanfeedh" Labs will help raise the Sultanate's competitiveness in different social and economic indexes	92.6%
Identifying KPIs (Key Performance Indicators) will help government entities achieve their objectives	96.4%
"Tanfeedh" methodology will strengthen the government and private sectors overall performance	92.6%





"Pain point" #2: Lack of data for informed decision making

To effectively measure outcomes, collecting and analysing official, reliable and credible data is important

Official Sources

Reliable Sources

(3)
Credible Sources

- 1. Data is useful to obtain buy in and build a culture that supports outcome based approaches
- 2. With data, policy makers can develop more effective interventions and make informed decisions
- 3. There is a story or several stories in the data
- 4. Sharing of data among govt depts and agencies will enable a more complete picture to be built
- 5. If data cannot be found or incomplete, start creating baseline data







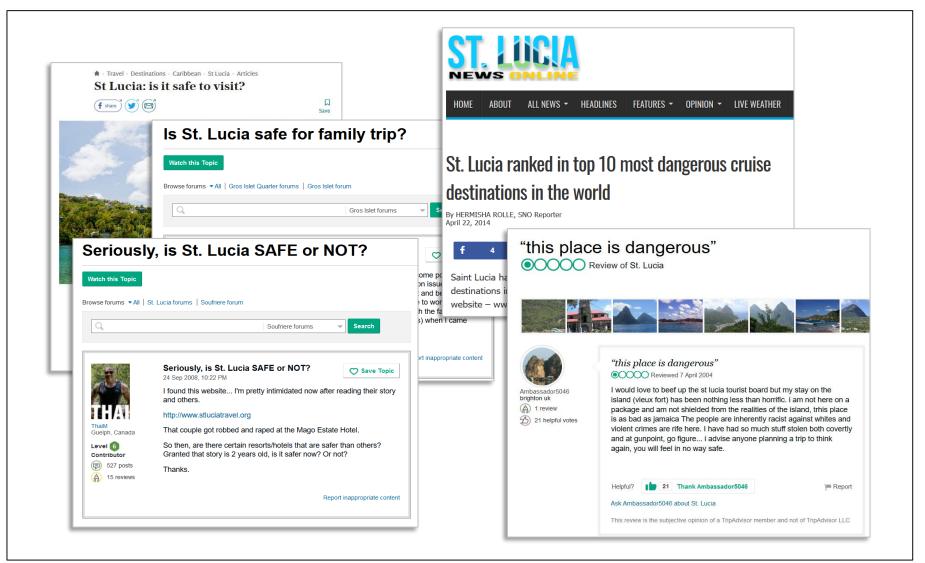




Without data you're just another person with an opinion. Know where to find it



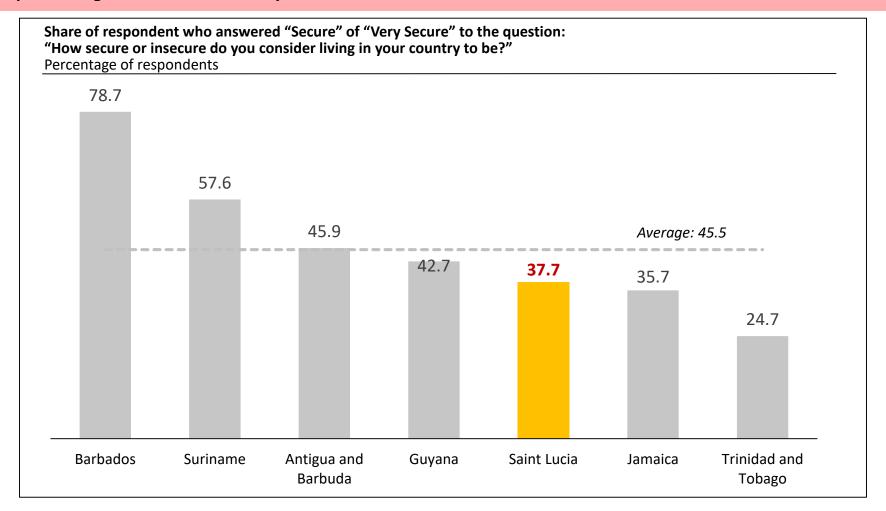
Perception that crime is prevalent in St Lucia is a contributing factor for tourists opting to travel to other Caribbean countries





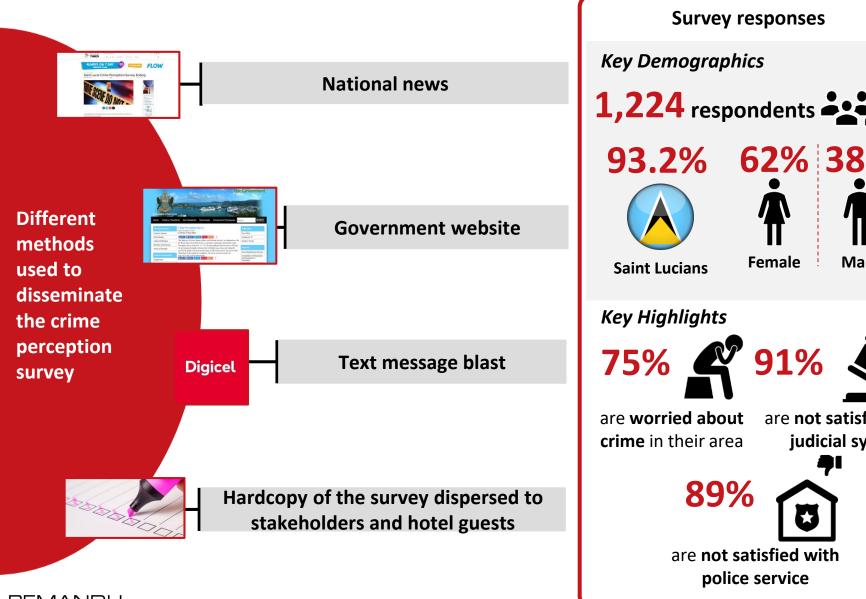
Saint Lucia also performed below average in Citizen Security Survey 2012 by UNDP

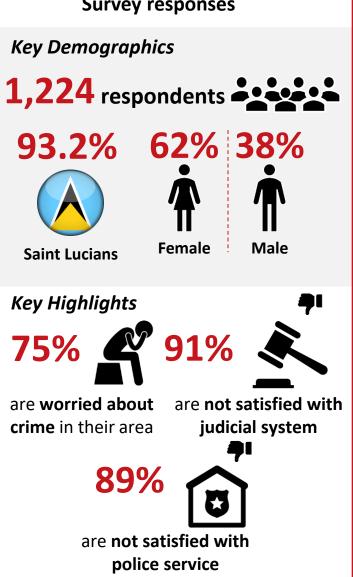
To a question of "How secure or insecure do you consider living in your country to be?", only 38% of Saint Lucian respondents gave a "Secure" or "Very Secure" answer.



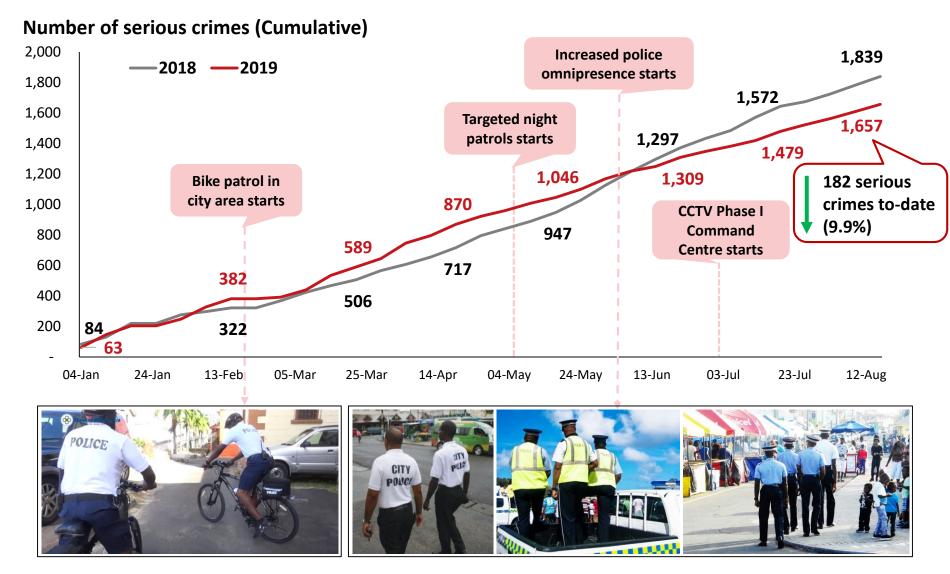


A nationwide crime perception survey conducted during the Lab revealed that 75% of Saint Lucians were worried about crime





Through implementation of focused initiatives from the lab, reported serious crimes to-date has fallen by 9.9% compared to 2018





Long queue at Saint Lucia ferry port has been a sore point for passengers and tourists, but there was no quantitative data to accurately measure the bottleneck

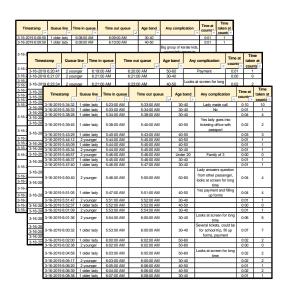
Ferry passenger journey (Departure) Final Buy Port Departure Check-in **Immigration** security tickets **Police check** lounge check **Bottleneck (qualitative)** Long lines waiting for passport and travel documents to be checked and stamped Baggage Wait on ferry for **Immigration Customs** docking claim



Ferry passenger journey (Arrival)

The DU introduced data gathering mechanism to help stimplement solutions towards reduction in queue time at the port

Daily data collection



Establish data collection on:

- 1. Queue time
- 2. Passengers demographic
- 3. Complications

Implement targeted solutions



First additional immigration officer successfully placed at ferry terminal



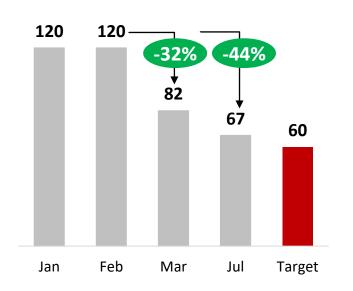
Second additional officer successfully placed at ferry terminal



Ad-hoc visits by Delivery Unit to check on data entry and if officers are correctly on duty

Measure impact

Average ferry immigration processing time (minutes)



Status:

- 1. Processing time reduced by 53 mins due to additional immigration officers.
- 2. More solutions to be implemented (improve internet at ports, pre-clearance on-board) to further reduce processing time



Although primary school enrolment was high at 94%, a sizeable share of students had struggled to master basic literacy and numeracy skills

Number of Year 5 students without basic literacy skills in 2009

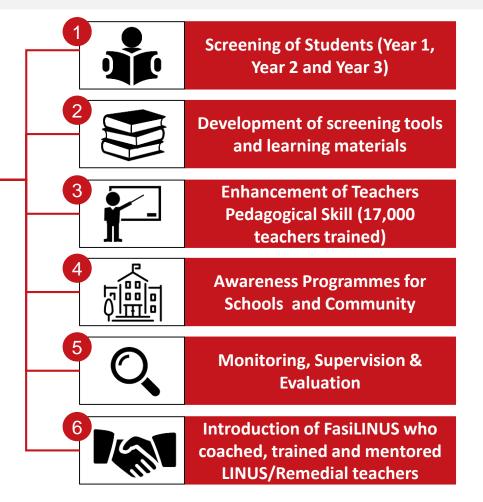
% of total students without literacy skills nationwide CASE STUDY EXAMPLE Low illiteracy 437(0.7%) 5,767(9.6%) Medium illiteracy 5,022(8.4%) High illiteracy Perlis 3,402 (5.8%) 115 (0.2%) Kedah Kelantan Pulau Pinang 2,151(3.6%) 3,999(6.7%) Perak Sabah W.P. Laluan Terengganu 3,414(5.7%) 6829(11.4%) 9,252(15.4%) Selangor **Pahang** 5,508(9.2%) 682 (1.1%) ■W.P. Kuala Lumpur W.P. Putrajaya Negeri Sembilan Melaka Sarawak 2,761(4.6%) Johor 1,036(1.7%) 64 (0.1%) "For a country with aspirations to achieve high income status within a decade, and for a larger proportion of 9,511(15.9%) its workforce to have a tertiary education, these results were worrisome" – World Bank



PEMANDU introduced the Literacy and Numeracy Screening (LINUS) programme to address the illiteracy and numeracy issue

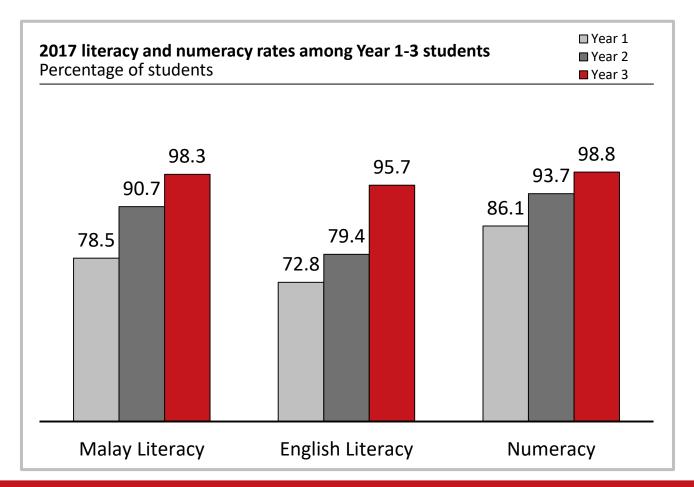
LINUS is a **remedial programme** designed to ensure students **acquire basic literacy (Malay language and English) and numeracy skills** at the end of 3 years of primary education. LINUS is targeted at students who have difficulties in 3Rs i.e. Reading, wRiting and aRithmetic

LINUS Programme
(Literacy and Numeracy Screening)





The outcome of the programme over a period of 3 years showed a marked improvement in literacy and numeracy skills



The aim is for ALL CHILDREN to be able to acquire basic literacy and numeracy skills after 3 years of mainstream primary education



"Pain point" #3: Lack of capacity during implementation

In small countries, the lack of civil service capacity is a key challenge in delivering outcomes



Challenges in the Civil Service of Small Countries

- Smaller size of civil service compared to larger countries
- Government officers often take on several portfolios
- Officers are often unable to focus on priorities & may not have the required expertise for all portfolios
- Mitigation: Dedicated officers for priorities and targeted upskilling and capacity building





We have delivered Lab Drills and Implementation training programmes for government officials around the world



MALAYSIA

Civil Service Delivery Unit

Problem Solving Talent Management Programme



- Three-month programme to develop 60 high-performing Malaysian civil servants
- Focused on acquiring problemsolving capabilities by addressing real world issues in a Malaysian context
- Dedicated coaching and mentoring provided throughout programme by PEMANDU Associates team
- 360° evaluation and feedback provided to quickly identify improvement areas



INDIA

Andhra Pradesh Planning Department

High Impact Lab Training



- Five-day training for 20 delegates from state's Planning Department in support of Andhra Pradesh's Vision 2029
- Facilitator-led, case-based training to upskill trainees on understanding and applying the lab methodology for upcoming strategic development work
- PEMANDU evaluation and feedback provided to management to help identify high potential staff



SRI LANKA

Foresight and Innovation for #NextGenGov Champions

Capacity Building for Civil Servants



- Five-day training for a total of 60
 Sri Lankan civil servants
- Comprehensive capacity building programme to instill participants with foresight, problem-solving and leadership skills that deliver holistic and sustainable solutions
- Focused on defining the problem, strategising the solutions and implementing the strategies to ensure success



We have also provided end-to-end Human Capital Management support, covering Recruitment, Training and Retention in Oman

Recruitment



Development of the Assessment Center & Candidate Screening

- Develop Case Study Interview Process to assess candidates on suitability to the dynamic needs of a Delivery Unit.
- Assessment Center designed to observe teamwork dynamics.
- Interviews done jointly with local representatives to allow knowledge transfer.
- Assistance in screening suitable candidates through CV screening.

Training & Development



Training Needs
Assessments +
Individual
Development Plans

- A Training Needs Assessment (TNA) was conducted to allow staff to identify gaps for training prioritisation.
- Individual Development Plans (IDP) were developed for each staff based on the Assessment Centre results and TNA.



- Coaching & Onthe-Job-Training
- All staff have access to a PEMANDU mentor within each team.
- PEMANDU team members encourage empowerment of the locals by creating platforms for them to front key Ministerial engagements and providing targeted coaching even to Senior Management and the Delivery Unit Minister



- Hands-on Training
 Sessions
- Specific training programmes applicable Unit-wide such as 8-Step
 Methodology Familiarisation, Dashboard Training, Problem Solving
 Techniques and Facilitation Techniques are conducted in a classroom setting.

Retention



Designing Rewards & Incentives

- Working with the Human Resources team to define competitive pay structures, and also to encourage performance driven culture.
- Supporting engagements with local legal advisors on solutions to allow fora hybrid (Government + Private) Delivery Unit setup.



We are also actively implementing capacity building programme for Saint Lucia which involves structured training and comprehensive performance management





Formal weekly training sessions on core skills for being an effective PMDU member.

Organised around 5 topics:

- 1. Understanding Delivery
- 2. Problem solving
- 3. Analysis
- 4. Communicating
- 5. Stakeholder management



Informal trainings

On-the-job training specific to each KRA managers' needs

Includes content and skills sessions not covered by formal trainings



Advanced trainings

Optional special topic trainings on advanced material

 e.g. advanced Excel modelling



- Six monthly formal performance appraisal
- Fortnightly feedback discussions
- On-the-job coaching











For more information, please contact:

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MALAYSIA



Thank You





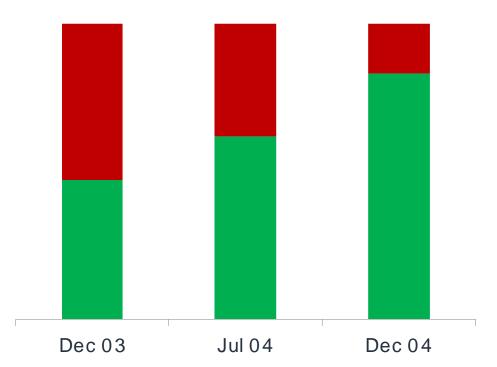
The science and art of delivering results for the citizens of the Caribbean

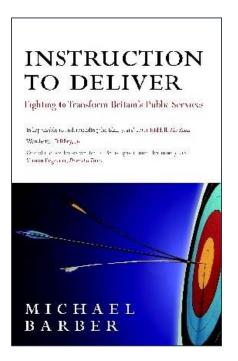
September 3, 2019



Tony Blair and his government achieved some remarkable results

Percent of targets on track during Tony Blair's second term





How did they do it?

Governments often underestimate the importance of implementation

Policy Implementation

90:10

Fails

Governments often underestimate the importance of implementation

Policy Implementation

10 : 90

Succeeds

Deliverology[®] is a system for helping governments deliver meaningful results that will last

Deliverology® = good government = lasting meaningful results for citizens

It is about answering 5 key questions continuously and rigorously...

What are you trying to do?

- Clear priorities
- Specific measurable goals

How are you trying to do it?

Clear practical plans which are regularly updated

How, at any given moment, will you know whether you are on track?

- Good, steady, close to real-time data
- Monitoring routines (such as stocktake meetings)

If you are not on track, what are you going to do about it?

- Agreed actions followed up and refined if necessary
- Never neglect a problem once identified

Can we help?

- Constant ambition, refusal to give up
- Focus on the goals, no distractions
- Maintaining routines
- Analysis and problem-solving
- Bringing to bear lessons from elsewhere

...and requires a specific culture and mindset

Ambition

- Believe in step change
- Get it done as well as possible

Focus

- Clear sustained priorities
- Avoiding distractions

Clarity

- "Confront the brutal facts"
- Know what's happening on the ground now

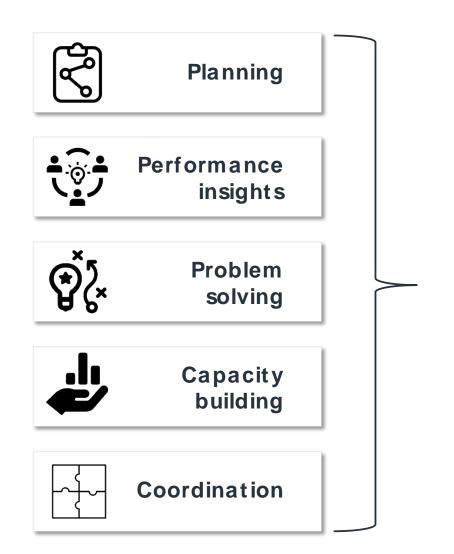
Urgency

- People are impatient
- "If everything seems under control, you're not going fast enough"

Irreversibility

- Structure, culture, results
- Avoid celebrating success too soon

Delivery Units typically perform five key functions, all in service to enabling and supporting ministries to deliver measurable results





Help ministries and agencies to deliver concrete results in priority goals

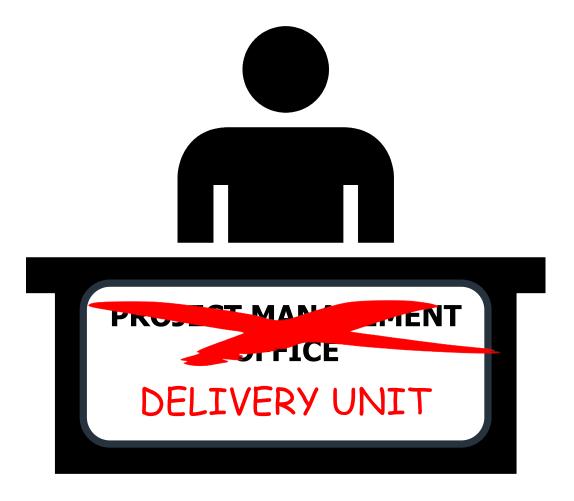
DO's

- Help ministries to deliver their goals
- Give credit to where it belongs
- Simplify things

DON'Ts

- Take over ministries' roles
- Take credit from ministries
- Add bureaucratic burden

But it hasn't always worked





The result is a growing phenomenon...

Delivery Associates



The result is a growing phenomenon...

Six success factors separate real Delivery Units from DINOs



Leadership



Numbers



People



Culture



Routine



Reality

DINO

- The system leader puts the Delivery Unit on the organisational chart.
- Make everything a priority,
- Resource the Delivery Unit like everything else in government.
- Delivery only requires a set of tools
- Hold pro forma meetings about delivery and policy.
- Hope change is happening on the ground.

Delivery Unit

- The system leader fully supports the Delivery Unit and focuses entirely on citizen impact.
- Obsess about moving a handful of numbers that really matter.
- Do whatever it takes to get the best people.
- Delivery requires sustained ambition and a belief that it can be done.
- Use stocktakes to drive action and set deadlines for progress.
- Check and see for yourself.



New South Wales maintained its priorities through a leadership transition



Create 150,000 jobs by 2019



The Gover infrastruc across the delivered on k



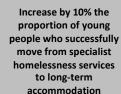
8,300 more children meeting

reading standards in

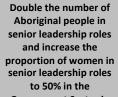
one year



Decrease the percentage of children and young people re-reported at risk of significant harm by 15%









179,000 jobs created in two

years



Reduce the volume of littered items by 40%



ght &

ears

hildren

90% of housing development applications determined within 40 days



An 8% increase in the proportion of students in top 2 NAPLAN bands

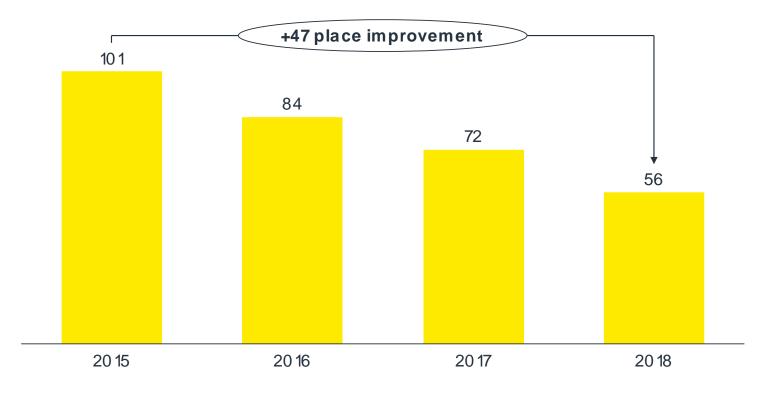


Improve customer satisfaction with key **Government services** every year, this term of Government



Brunei focused on moving a few key numbers

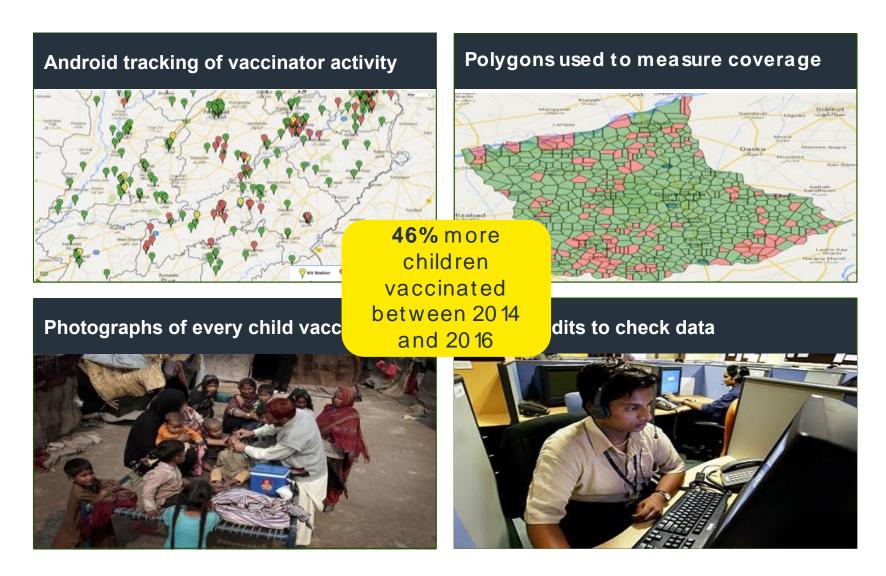
Brunei's Doing Business Report Annual Ranking (out of 190 economies)



Brunei became world's most improved economy on the Doing Business ranking for three years in a row



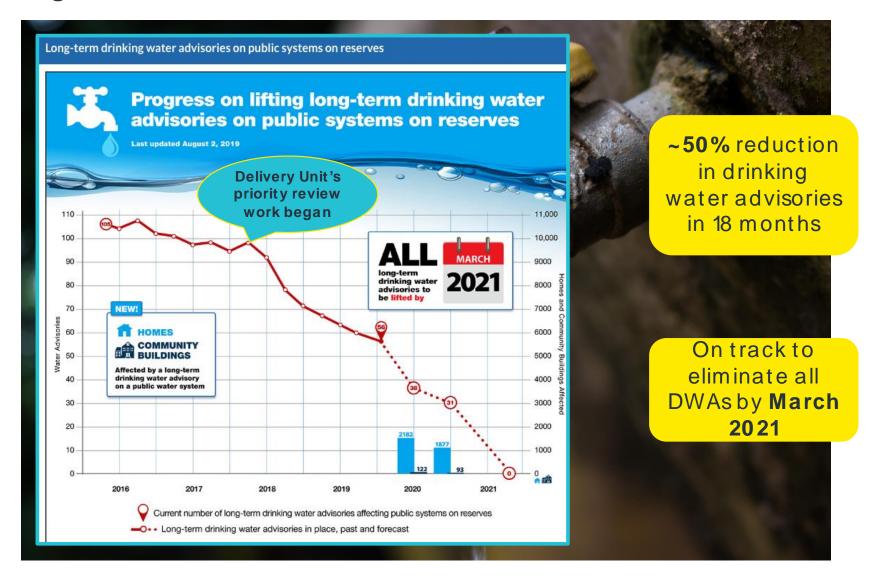
Punjab's routines hold everyone accountable



Source: MICS, PDHS, Punjab Health Survey 2016

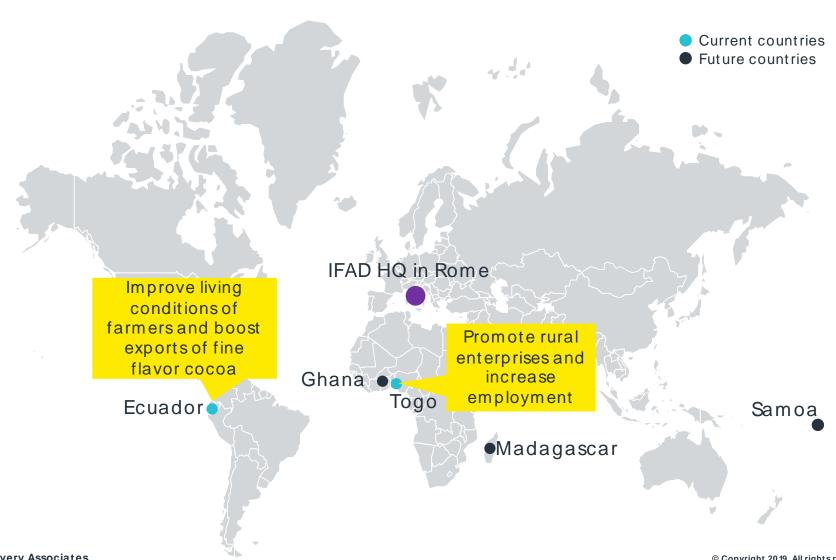


Canada focused its problem-solving on what was happening on the ground





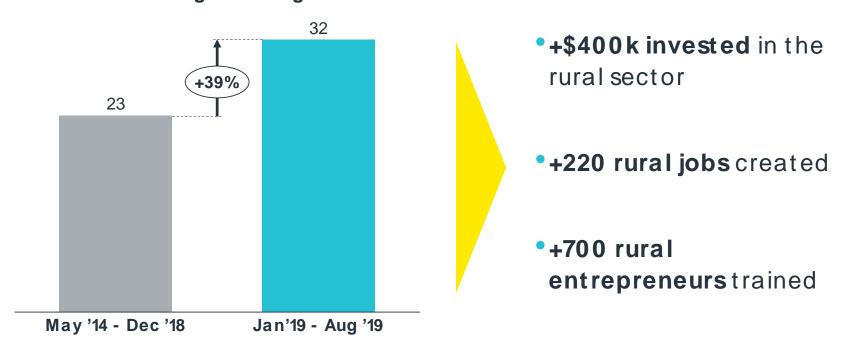
IFAD is applying these same principles in 2019 and beyond with 5 member countries to improve outcomes in the agricultural sector





Results are already beginning to show in Togo

Number of rural entrepreneurs in Togo receiving financing



~40% more rural entrepreneurs receiving finance in 8 months than the previous 4.5 years combined!

Over the years, we've learnt three things about what makes a successful Delivery Unit:

Calling it a Delivery Unit doesn't make it one.

Longevity isn't the goal; results are.

Don't start a Delivery Unit unless you really mean it.

In closing, we wanted to leave you with some final words from our friends in New South Wales, Australia

A final message from NSW on how they are using Deliverology® to get things done!





Interested in how Delivery Units make a difference for governments and the citizens they serve?

Visit <u>www.deliveryassociates.com/our-publications</u> and download the Success Delivered publication to learn more.

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Thank You